



PUBLIC NOTICE

The Tanzania Trade Development Authority (TanTrade) is pleased to inform Exhibitors that during the 41st Dar es Salaam International Trade Fair (DITF) there will be Judging Exercise to determine the Best Pavilions. The exercise will commence on 29th to 30th June, 2017 from 10:00 am at Mwl. J.K. Nyerere Trade Fair Ground, Kilwa Road Dar es Salaam.

Exhibitors who have registered with TanTrade will be subjected to the Judging Exercise and Exhibitors themselves will choose one category in which they want to contest. Criteria for the Judging Exercise are:

- Overall appearance of the Stand/ Pavilion with special attention to the visual appearance to clients
- Professional display of exhibits in presenting products and services to the best advantage
- Quality and capacity of Products and Services will be determined with the distinction of good quality products/services from poor quality products/services
- Alignment to the theme in presenting products and services and examine if the exhibitor is aware of the theme, and has aligned his/her presentation to it to the best advantage.
- Business information and stand management
- Customer Care

Since the main objective of the Trade Fair is to promote trade both domestic and foreign, there will be awards for special categories which are for the best export product Exhibitor and the best domestic product Exhibitor. In these special categories, Judges must be satisfied with the substantial value addition from local material/inputs. Exhibitors interested in competing in these categories will have to register themselves before commencement of the exercise at TanTrade offices.

The trophies will be presented to the winners at the Official Opening Ceremony. For more details, please visit our website which is www.tantrade.or.tz or contact us through mobile number 0715988299

Issued by

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Ag. Director General
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