

TANZANIA TRADE DEVELOPMENT AUTHORITY



BID FOR

DEVELOPMENT OF CONCEPTUAL PROPOSAL FOR IMPLEMENTATION OF SABASABA MARKET PROJECT AT MWL J.K NYERERE TRADE FAIR GROUND, KILWA ROAD, TEMEKE ON THE BASIS OF REVENUE SHARING MODEL (RSM)

Expression of Interest

Date: 15th December 2017

Tanzania Trade Development Authority (TanTrade) is a statutory Institution established under Act No. 4 of 2009 of the laws of Tanzania. It is vested with regulatory, executive, advisory and consultative powers of developing and promoting trade in Tanzania. Thus TanTrade activities are designed to promote a strong domestic trading culture and also linkage to the foreign trade.

1. In an effort to promote domestic trading culture and find sustainable markets for Tanzania products and services, TanTrade has come up with a concept of establishing Sabasaba Market. The concept is based on establishing a platform at Mwl J.K Nyerere Trade Fair Ground, Kilwa Road, Temeke where Businessmen, Companies and Corporate Organizations could advertise and sale their goods and services; with special emphasis given to stocks clearance and discounts. Besides buying and selling of products and services, the Saturday market is also aimed at having fun
2. Specific objectives of the platform will include among others;
 - Maximizing sales and promotion of good and services
 - Creation of a one stop center for sales, promotion and entertainment,
 - Creation of a platform for Small and Medium Enterprises (SME's) to access different services such as finance, medical insurance, and government services
3. The Sabasaba Market Project is scheduled to commence by early 2018 and shall run throughout the year for a period of three years with the exception of period of Dar es Salaam International Trade Fair. The review of the duration will depend on the performance of the project.
4. Now TanTrade is looking for eligible, dynamic and creative consulting Firm with ability in Events Management to indicate their interest in developing the proposal

and implementing the Sabasaba Market Project at Mwl. J.K Nyerere Trade Fair Ground, Kilwa Road, Dar es Salaam.

5. Interested Consulting Firms must provide information demonstrating that they are eligible and possess the required qualifications to perform the assignment supported with relevant documentation. Furthermore the Consulting Firms are expected to provide but not limited to the following:
 - i. Documents evidencing the business eligibility such as:
 - Certificate of Registration/Incorporation,
 - Valid Business License,
 - VAT and TIN Certificates,
 - ii. Business Profile.
 - iii. Specific experience in Proposal development and implementation of similar or related project(s).
6. A Consulting Firm must provide a brief description of the understanding of the concept and advice on its documentation format.
7. A consulting Firm will be selected in accordance with the procedures set out in the Public Procurement Act No. 7 of 2011 and the Public Procurement Regulations, 2013 - G.N No. 446 (As amended 2016).
8. Note that this is not a Request for Proposal. After review of the Expressions of Interest, a short list of Consultants will be prepared and invited to submit their proposals.
9. Interested eligible Consulting Firms may obtain further information from the office of *TanTrade Head of PMU* , at *Mwl J.K Nyerere Trade Fair Ground, Kilwa Road* from 8.00 am to 4.00 pm on Monday to Friday inclusive except on public holidays.
10. Expressions of interest clearly marked: "Development of conceptual proposal for Implementation of Sabasaba Market Project at Mwl. J.K. Nyerere Trade Fair Ground, Kilwa Road" must be delivered in two copies, one original and one copy, by hand or by courier to the address below by **13:00 hours local time, on Wednesday, 27th December, 2017**. Thereafter, the expressions of Interest will be opened promptly in public in the presence of the bidders' representatives who choose to attend in person at the address below in the **TanTrade Conference Room**.
11. Late Expressions of Interest shall not be accepted for analysis irrespective of the circumstances.

Director General,
Tanzania Trade Development Authority (TanTrade),
Mwl Nyerere Trade Fair Ground, Kilwa Road, Temeke
P.o Box 5402, Dar es Salaam, Tanzania