

TANZANIA TRADE DEVELOPMENT AUTHORITY



Designing and Developing the Mobile and Web App for TANTRADE

Expression of Interest

Date: 16th February 2018

Tanzania Trade Development Authority (TanTrade) was established by Act No.4 of 2009 which repealed the Board of External Trade Act No. 5 of 1978 and the Board of Internal Trade Act No. 15 of 1973. Thus, The Authority is a statutory organ vested with regulatory, executive, advisory and consultative powers in relation to its function of developing and promoting trade within and outside Tanzania.

Objectively, the Authority was established to implement the National Trade Policy (2003), Export Development Strategy, Trade Integration Strategy and other Sectoral policies all which aim at developing and promoting Tanzania's Internal and external trade.

As part of implementing the trade promotion function, TanTrade has been organizing the Dar es Salaam International Trade Fair (DITF) every year. The Fair has served as an excellent international trading platform in terms of size, number of exhibitors, and range of products and accountability of information. The event has received a notable full support of the Government through the Ministry of Industry, Trade and Investment.

As part of implementing the National Trade Policy, TanTrade disseminates the trade related information to all stakeholders. The information provided serves to respond to various queries from stakeholders. As such TanTrade is looking for a solution which will be used to better serve the public by providing prompt responses to the trade and other related inquiries.

1. Now TanTrade is looking for eligible, dynamic and creative consultant who shall design and develop the Mobile and Web App to serve as DITF advertisement platforms, means of online communication and dissemination of information to stakeholders.
2. The Apps shall act as a revenue stream through selling of the information; subscription fee; payment of the alert messages; subscription to newsletters and access to other categorical information as it will be determined.
3. The solution will be implemented in partnership arrangement where the partners will jointly implement the project. Both parties shall agree on the sharing model for the project designing, developing, implementation and revenue prorata.

4. Interested firms must provide information demonstrating that they are eligible and possess the required qualifications to perform the assignment supported with relevant documentation. The firm is expected to provide but not limited to the following:-
 - i. Documents evidencing the business eligibility such as:
 - Certificate of Registration/Incorporation,
 - Valid Business License,
 - VAT and TIN Certificates,
 - Business Profile
 - ii. Specific experience in Proposals development and implementation of similar or related project(s).
5. Interested firm must provide a brief description of the understanding of the concept and advice on its implementation.
6. A consulting Firm will be selected in accordance with the procedures set out in the Public Procurement Act No. 7 of 2011 and the Public Procurement Regulations, 2013 - G.N No. 446 (As amended 2016).
7. Note that this is not a Request for Proposal. After review of the Expressions of Interest, a short list of Consultants will be prepared and invited to submit their proposals.
8. Interested eligible Consulting Firms may obtain further information from the office of *TanTrade Head of PMU*, at *Mwl J.K Nyerere Trade Fair Ground, Kilwa Road* from *8.00 am to 4.00 pm* on Monday to Friday inclusive except on public holidays.
9. Expressions of interest clearly marked: "*Designing and Developing the Mobile App and Website for TanTrade*" must be delivered in two copies, one original and one copy, by hand or by courier to the address below by **13:00 hours local time, on Wednesday, 28th February, 2018.**
10. Late Expressions of Interest shall not be accepted for analysis irrespective of any circumstances.

Director General,
Tanzania Trade Development Authority (TanTrade),
Mwl. J.K. Nyerere Trade Fair Ground,
Kilwa Road, Temeke
P.o Box 5402,
DAR ES SALAAM.