

details given below.

**REGISTERED** companies with Trade Point Dar es Salaam will be provided with a **PASSWORD** which will guarantee them access to Trade Point Dar es Salaam Portal and benefit from the information therein.

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*Linking Production to Markets*

# TRADEPOINT DAR ES SALAAM

## WTPF



## **1.0 WHAT IS TRADE POINT DAR ES SALAAM**

The TradePoint Dar es Salaam is “a trade facilitation and a source of trade-related information centre, that provides actual and potential traders with data about business and market opportunities, potential clients and suppliers, trade regulations, standards and certification requirements”.It is hosted by TanTrade.

Trade Point Dar es Salaam is a member of the World Trade Point Federation (WTPF) and, being part of a global network it responds to the needs of the business community in expanding SMEs participation in international trade.

The World Trade Point Federation (WTPF) is an international non-governmental organization that was established in 2000. It originated from the innovative trade programme initiated by United Nations Conference on Trade and Development (UNCTAD) through a network of more than 100 Trade Information and Facilitation Centres (Trade Points). The WTPF assists Small and Medium Enterprises (SMEs) in over 70 countries worldwide to trade internationally through the use of electronic commerce technology.

## **2.0 TRADE POINT DAR ES SALAAM OBJECTIVES**

- To encourage and increase participation of Small and Medium Enterprises in global e-trade.

- To provide small and medium enterprises with global trade information.
- To collect and disseminate trade opportunities to members

## **3.0 BENEFITS OF BECOMING A MEMBER OF TRADE POINT DAR ES SALAAM**

- Global visibility and presence on the Trade Point website
- Serve costs on marketing and business travels to external markets
- Opportunity to advertise company products and services by placing company profiles and product catalogues into the Trade Point Dar es Salaam.
- Access to market and price information and trade opportunities
- Export market intelligence information on how to penetrate into new markets
- Linkage to other companies around the world.

## **4.0 TRADE POINT SERVICES CAN BE ACCESSED THROUGH:**

- Membership subscription,
- Access to trade centres,
- Website login,
- Walk in-to Trade Point Dar es Salaam office,
- Mobile phone message alerts.

## **5.0 HOW TO JOIN TRADE POINT DAR ES SALAAM**

Interested companies may register with the Trade Point Dar es Salaam through the contact